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Difference Matters Communicating Social Identity

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analysis of six social identity categories reveals how communication establishes and enacts identity and power dynamics.

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Allen (U. of Colorado, Denver) takes categories of difference (gender, race, class, sexuality, age and ability) in turn to remind her students that each "matters," despite the traditions of prejudice.

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Applying those two definitions of “matter,” we will: (1) explore the idea that difference counts (it matters), and (2) examine a variety of important concerns or issues (matters) related to difference. As the title indicates, we will focus on relationships between social identity differences and communicating.

Brenda J. Allen (Forthcoming). Difference Matters ...

Allen, author of the groundbreaking book, *Difference Matters: Communicating Social Identity*, discusses the implications of how inclusive leadership matters to women and what it means to think about women as people who embody both dominant and nondominant social identity categories.

difference matters communicating social identity - NWC Books

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Difference Matters: Communicating Social Identity (2nd Edition) by Brenda J. Allen (Author) Paperback, 248 Pages, Published 2010: ISBN-10: 1-57766-673-9 / 1577666739 ISBN-13: 978-1-57766-673-8 / 9781577666738: Need it Fast? 2 day shipping options: Allen's proven ability and flare for presenting complex and oftentimes sensitive topics in nonthreat...

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Allen, author of the groundbreaking book, Difference Matters: Communicating Social Identity, discusses the implications of how inclusive leadership matters to women and what it means to think about women as people who embody both dominant and nondominant social identity categories.

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|a Difference and other important matters -- Power matters --

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Gender matters -- Race matters -- Social class matters --
Sexuality matters -- Ability matters -- Age matters --
Communicating social identity.

Difference matters : : communicating social identity

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Waveland Press - Difference Matters - Communicating Social ...

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Difference Matters: Communicating Social Identity - Brenda ...

Difference matters because people are treated differently based on their identities and demographics and patterns of interaction are changing. Knowing why and how this came to be and how to navigate our increasingly diverse society can make us more competent communicators.

8.1 Foundations of Culture and Identity - Communication in ...

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Brenda J. Allen is Chancellor for Diversity and Inclusion and Professor of Communication at the University of Colorado, Denver. Her book, *Difference Matters: Communicating Social Identity* includes her research on power dynamics and social identity (e.g., gender, race, social class, sexuality, ability status, and age).

Brenda J. Allen - Wikipedia

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Difference Matters

Difference matters: Communicating social identity (2 ed.). Long Grove, IL: Waveland Press. COURSE DESCRIPTION AND LEARNING OBJECTIVES: The purpose of this course is to discover how communication is influenced by culture and how culture is created and maintained through communication. To better understand the

COMM 256: Intercultural Communication

Brenda J. Allen, Difference Matters: Communicating Social Identity, 2nd ed. (Long Grove, IL: Waveland, 2011), 14. In these situations, it is more likely that stereotypes and prejudice will

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influence our communication. Learning about difference and why it matters will help us be more competent communicators.

Foundations of Culture and Identity - 2012

Difference matters: Communicating social identity. Long Grove, IL: Waveland Press. You need to:

- You will need to use at least 4 academic resources (not used in the course).
- Include examples of your own when explaining/analysis your topic.
- Submit your paper to the appropriate dropbox in Canvas.

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